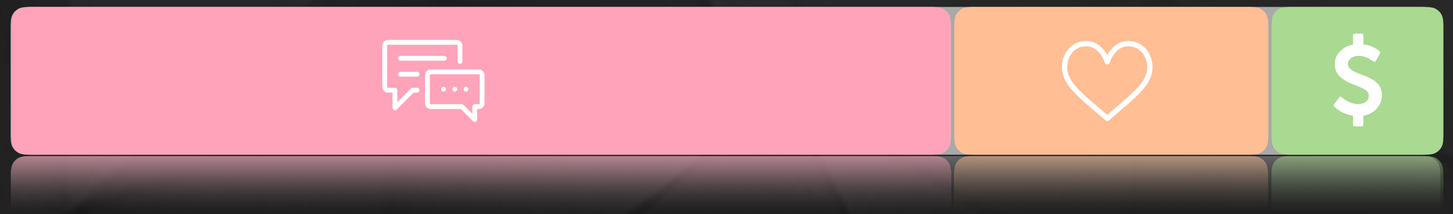
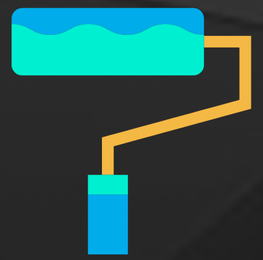
CREATING CONTENT

We already know that we can **find** incredible content that gives us Engagement, Trust and Sales.



Why **create** content?



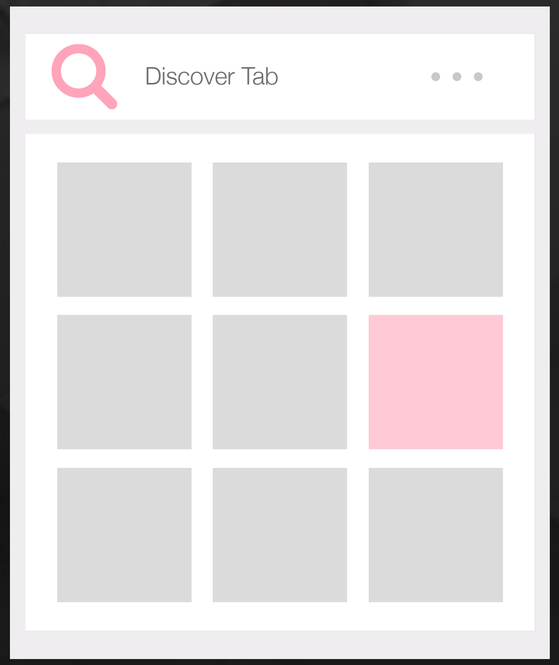
Improve

Personalize

Improve

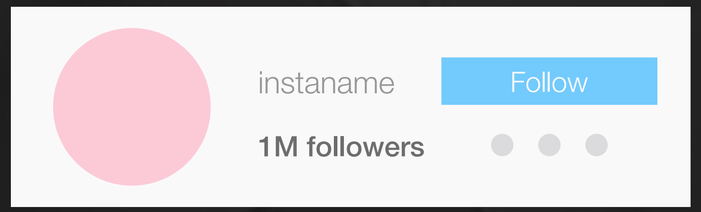
A

Go to Discover Tab and choose your post that perform well



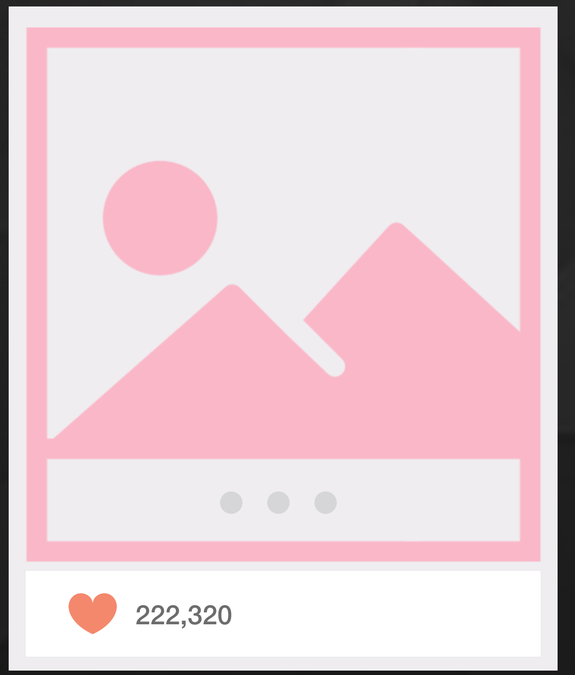
B

Look at user who posted the image



C

Search for Gold



Example of
Golden Content

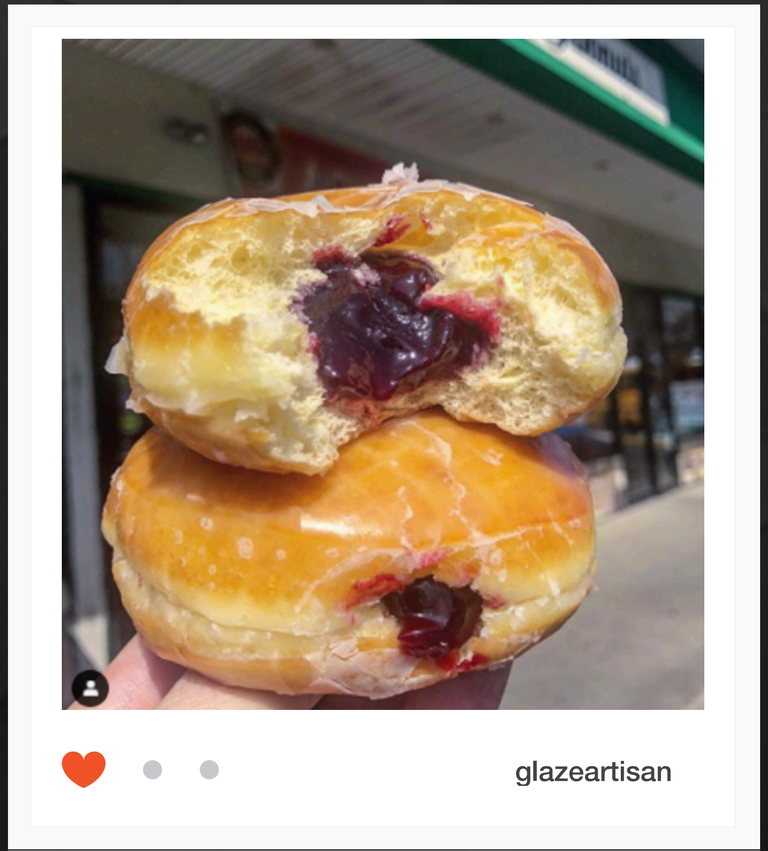
glazeartisan

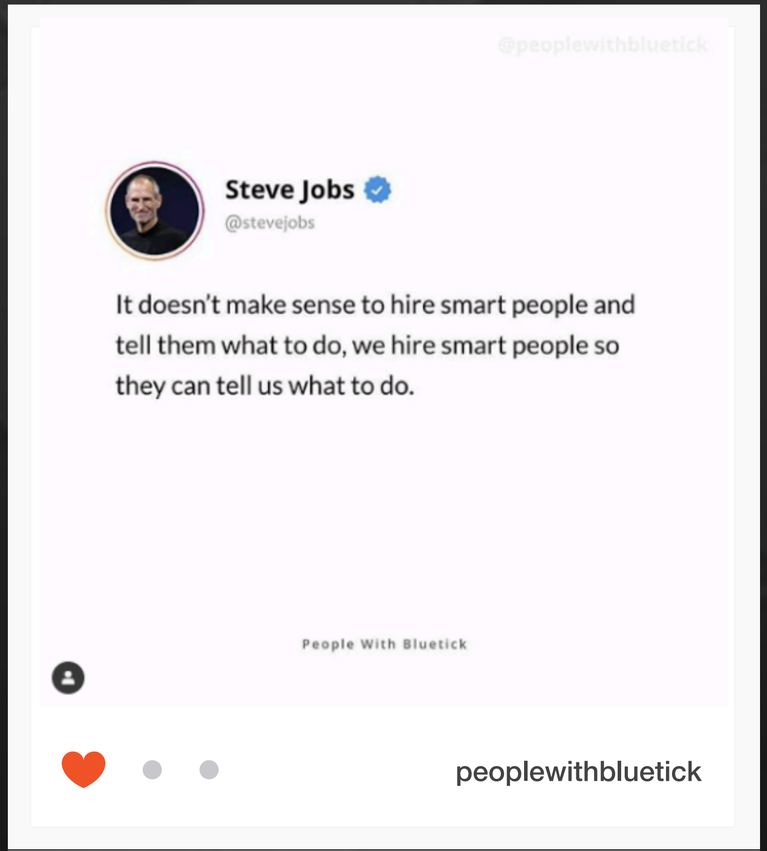
Improve it:

Improved
Golden Content

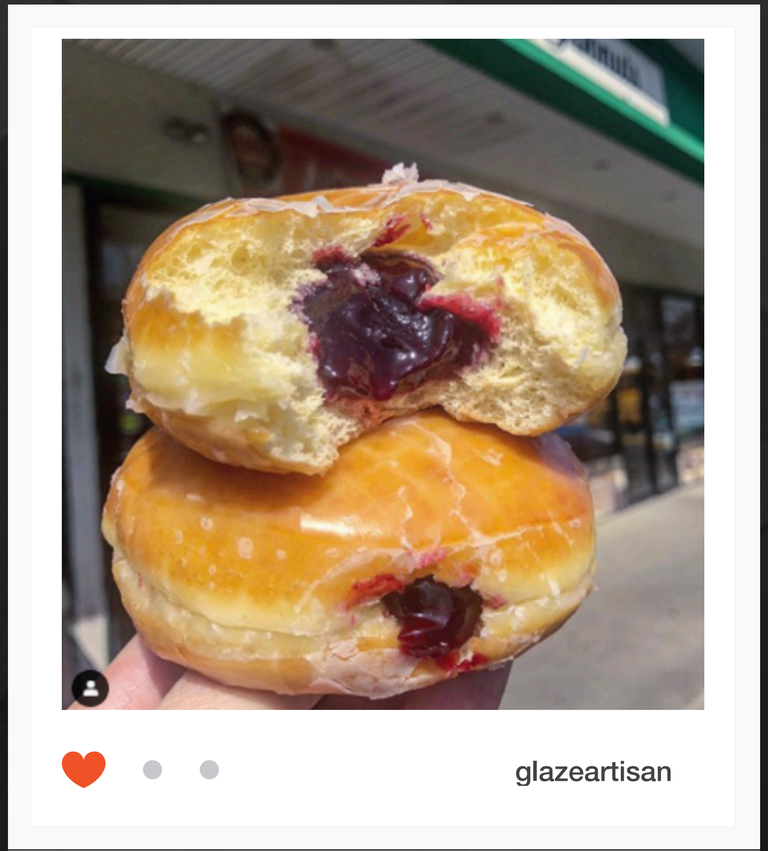
angelinabakerynyc

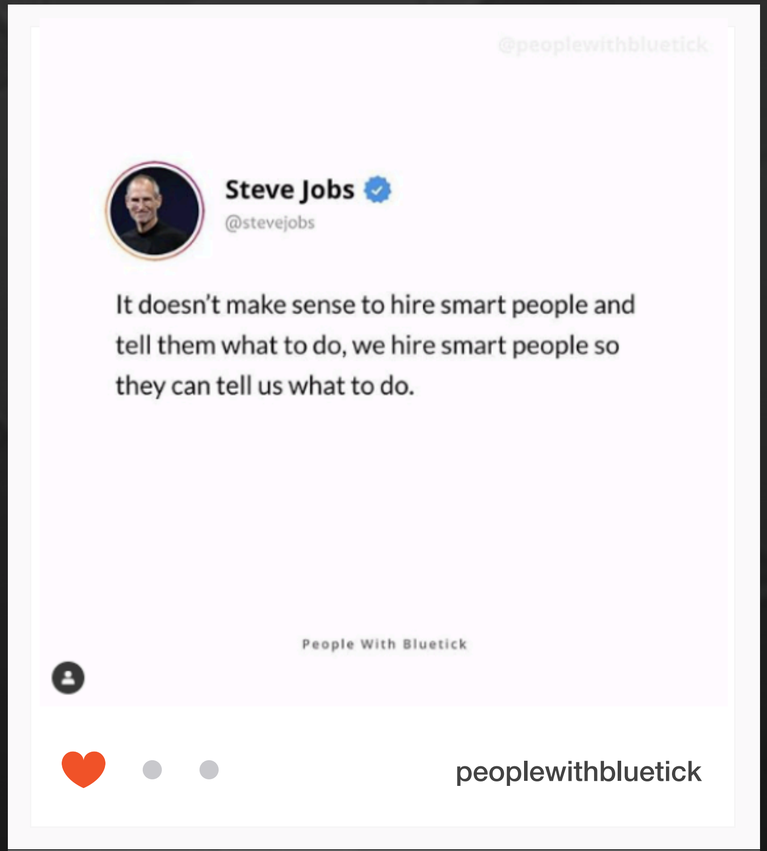
Examples of **success** on instagram:




@peoplewithbluetick
Steve Jobs
@stevejobs
It doesn't make sense to hire smart people and tell them what to do, we hire smart people so they can tell us what to do.
People With Bluetick
peoplewithbluetick

Examples of **success** on instagram:

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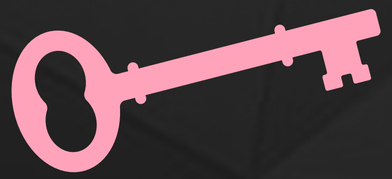
What are the keys to the **contents' success**?

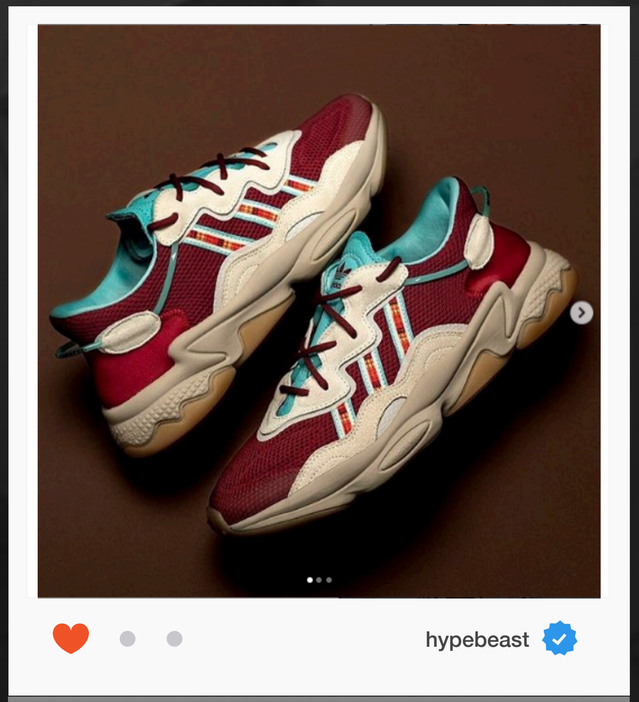


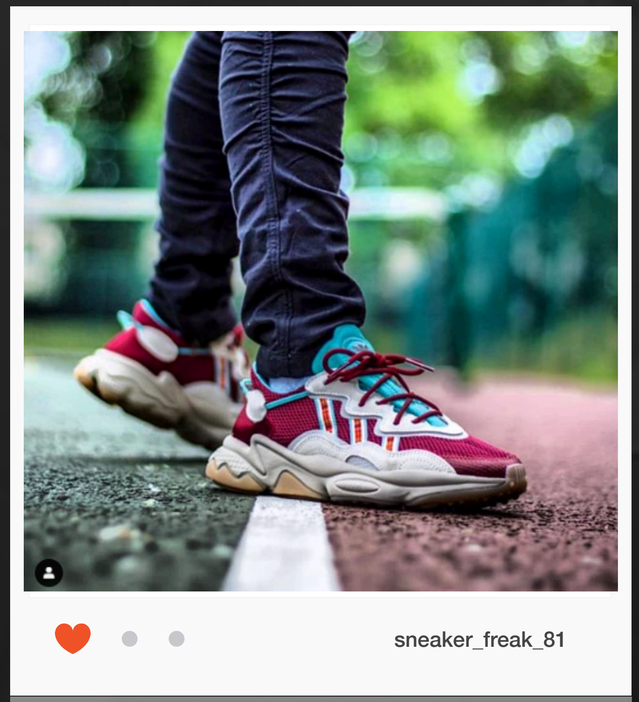
Examples of **IMPROVED success** on instagram:

glazeartisan

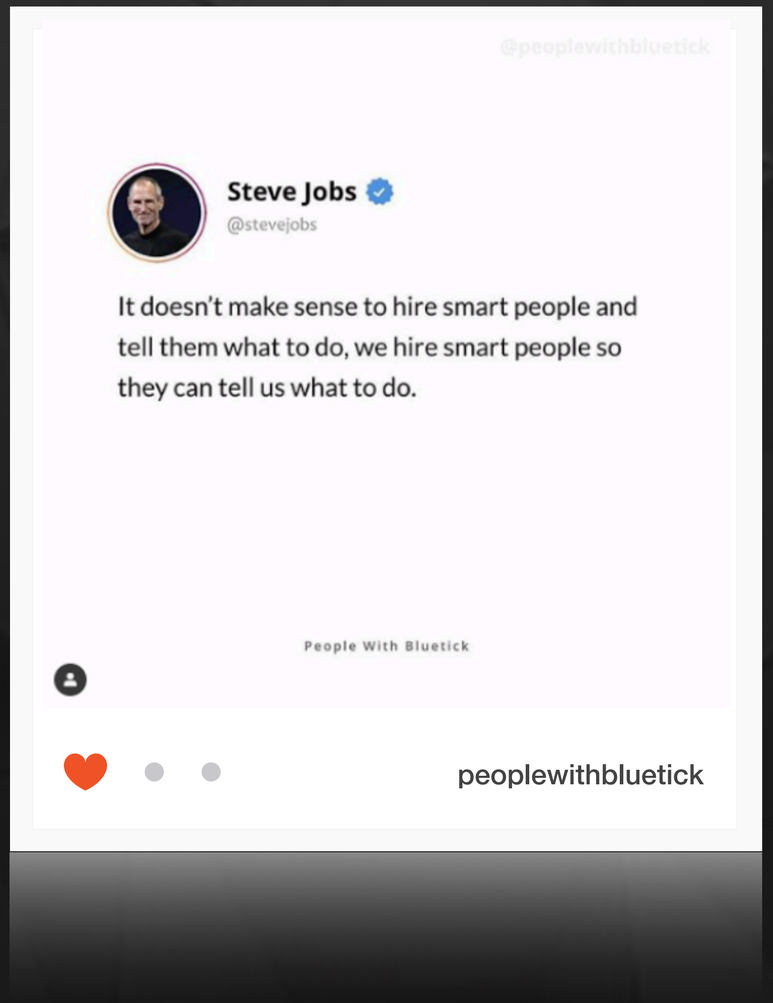
angelinabakerynyc

Examples of **IMPROVED success** on instagram:





Examples of **IMPROVED success** on instagram: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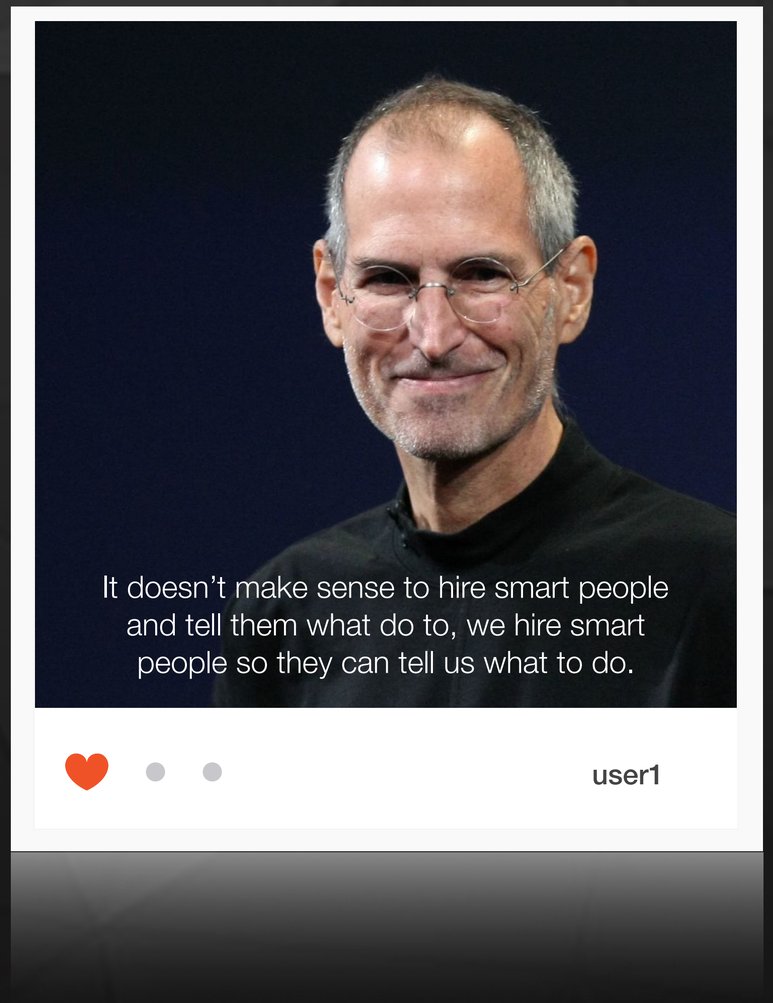
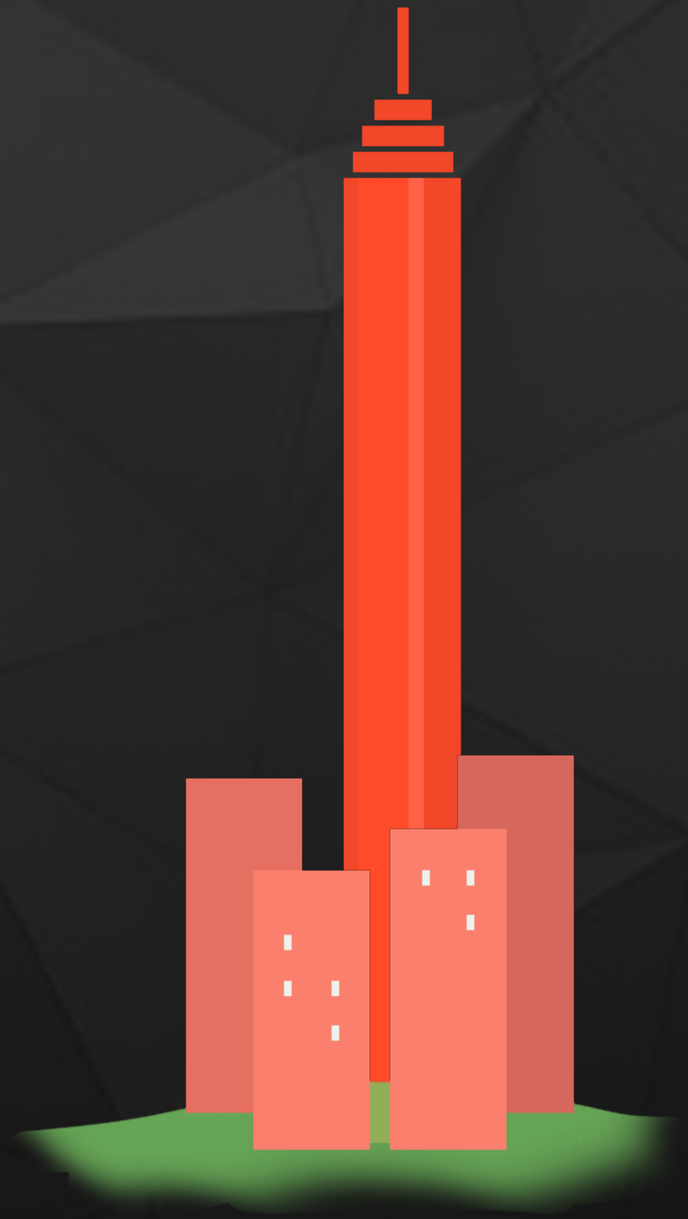


Personalize



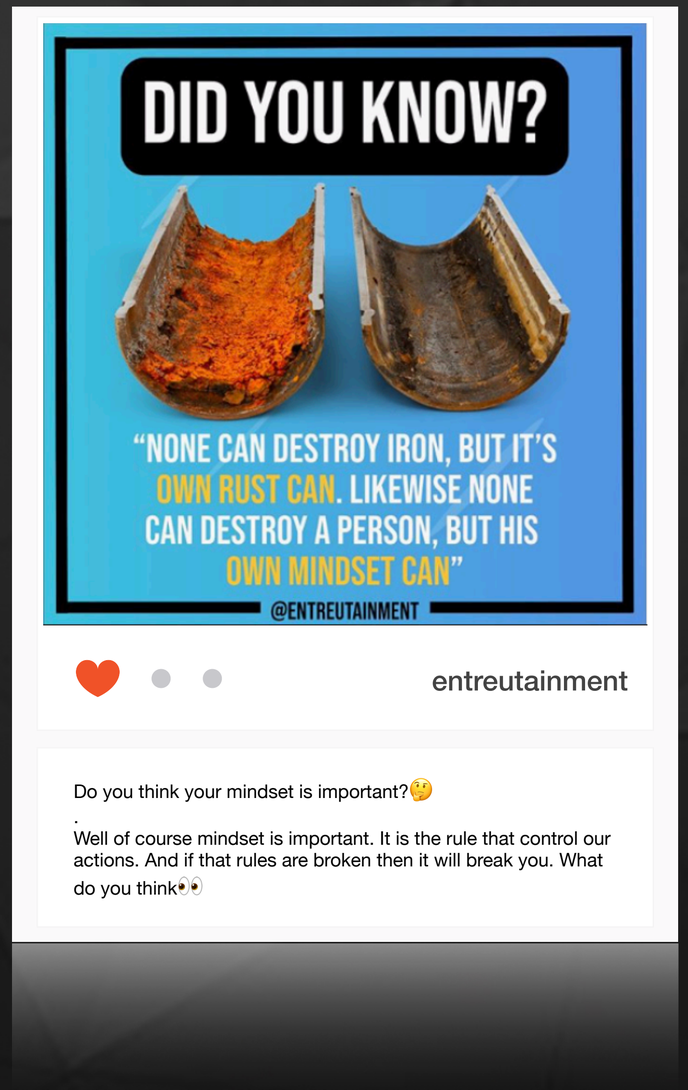
Personalize

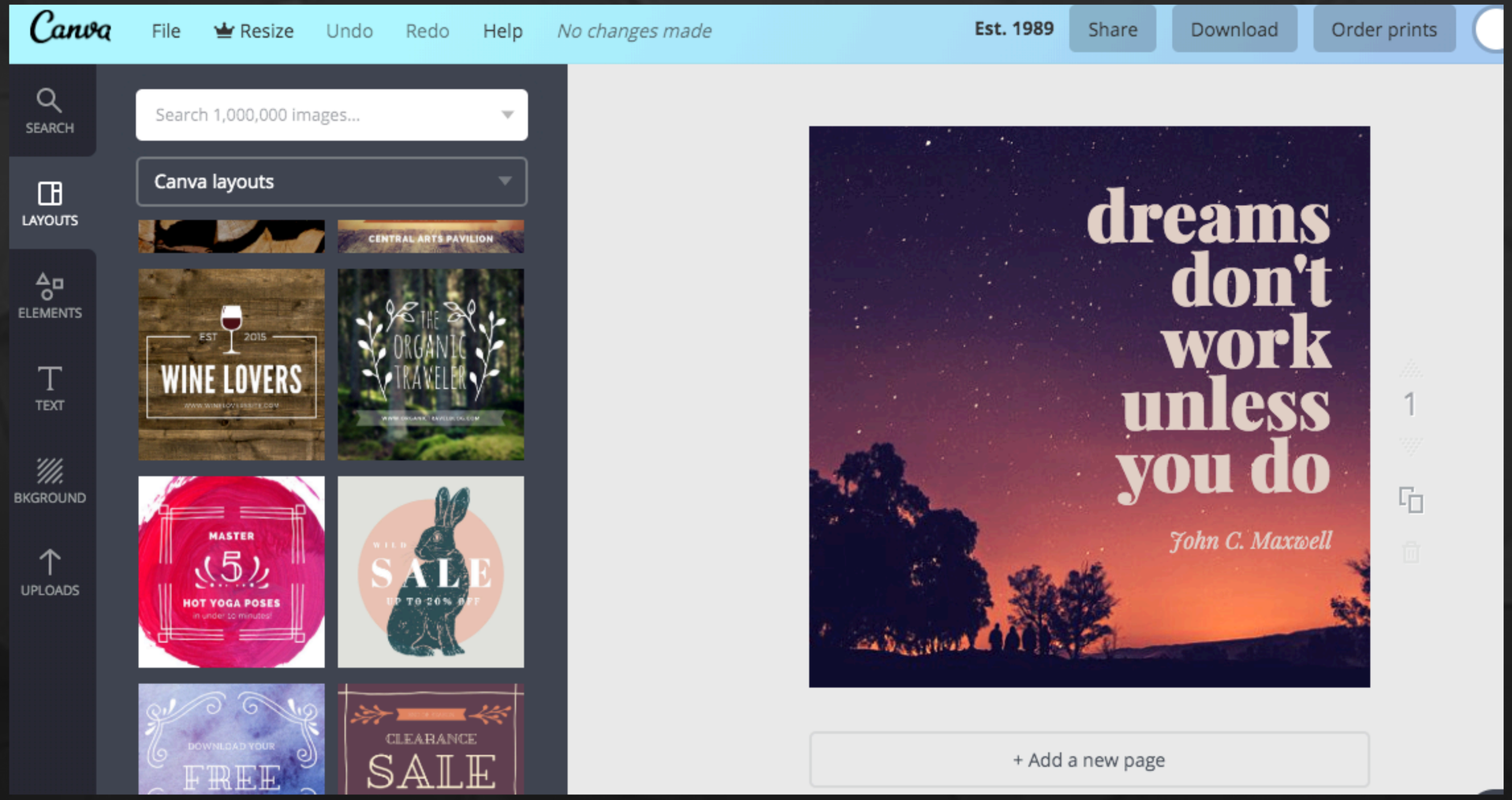
Take successful content and make it relevant for **your audience**

Tweak a quote

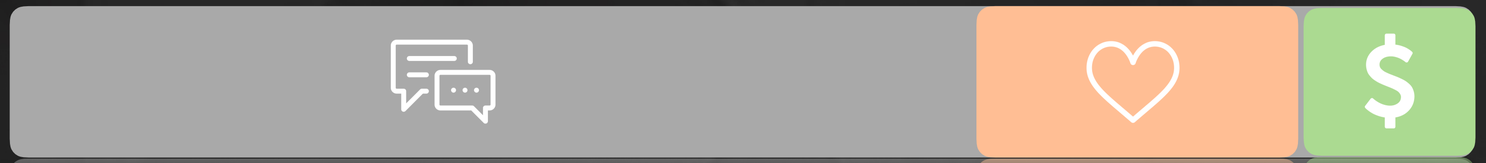
Add your branding

Include your own products


DID YOU KNOW?
"NONE CAN DESTROY IRON, BUT IT'S OWN RUST CAN. LIKEWISE NONE CAN DESTROY A PERSON, BUT HIS OWN MINDSET CAN"
@ENTREUTAINMENT
entreutainment
Do you think your mindset is important?🤔
.
Well of course mindset is important. It is the rule that control our actions. And if that rules are broken then it will break you. What do you think👀

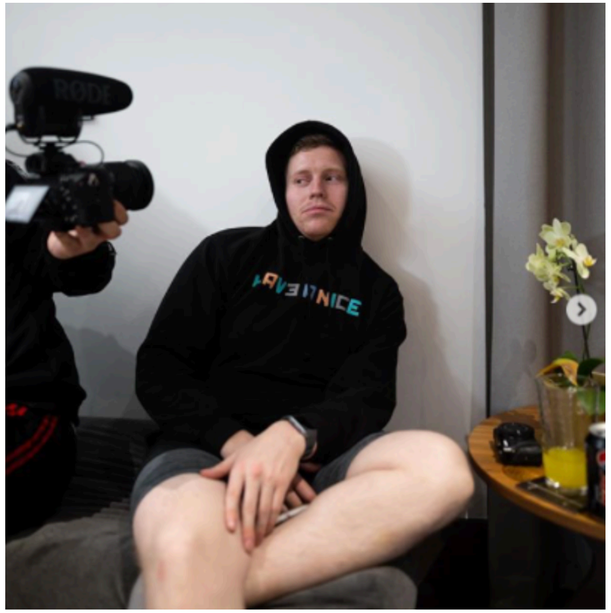

Canva
File
Resize
Undo
Redo
Help
No changes made
Est. 1989
Share
Download
Order prints
SEARCH
LAYOUTS
ELEMENTS
TEXT
BKGROUND
UPLOADS
Search 1,000,000 images...
Canva layouts
CENTRAL ARTS PAVILION
EST 2015
WINE LOVERS
THE ORGANIC TRAVELER
MASTER
5
HOT YOGA POSES
SALE
DOWNLOAD YOUR
FREE
CLEARANCE
SALE
dreams don't work unless you do
John C. Maxwell
1
+ Add a new page

We can also create incredible content that
gives us **Trust and Affinity and Sales**



aurora_sew

#BTS #dressmaking



sidemen

How many calories could you eat in a day? BTS Photos from this week's Sidemen Sunday!

Max Silverman
Pigeon Forge, Tennessee

Max Silverman
My good friend, Michael Counts over at @CountsProjects has been working on something that I'm really excited about!
Check out @AugustMoonDriveInOfficial for info and how to get involved!
#AugustMoonDriveIn #AMDI2020 #AugustMoon2020 #CountsProjects #DriveIn #Cinema #PigeonForge

albertsgrocery

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Link in bio